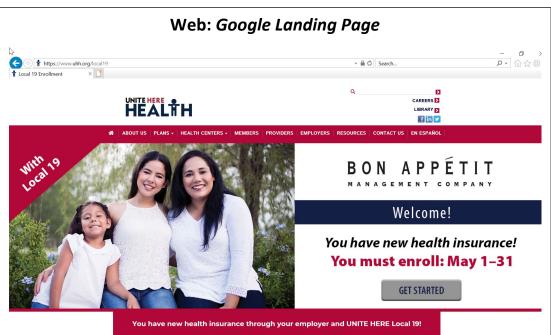
Communications Dashboard – April 2020

BON APPETIT WHERE HEALTH! Food Service Plan II (376) Bon Appetit at Google Welcome to UNITE HERE HEALTH! You have new health insurance through Bon Appetit at Google & UNITE HERE Local 19!

Enroll May 1 - 31, 2020

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Pulse Newsletter in the world." HEALTH Join the all-employee video conference with Matthew S. Walker today (5/5/2020) at 12:00 p.m. Pacific/2:00 p.m. Central/3:00 p.m. Eastern Support participants in need by donating to the UNITE HERE! Education and Support Fund · April 1: all-employee meeting; answers to your questions · April 10: Matthew Walker's all-employee email UHH Staff PPO or HMOI: You received a Teladoc notice in error · Hospitality Rx develops a successful HIV program From baking to Netflix and everything in between, what are you doing to stay busy while self-distancing? View the pall on the Pulse homepage (bottom right)

Social Media



Opt-in

Total opt-ins for compliance email as of 4/30/20: **13,000**

Change from March to April: 160

Total opt-ins for compliance text as of 4/30/20: **4,414**

Change from March to April: **↑231**

Total opt-ins for general email as of 4/30/20: **27,800**

Change from March to April: ↓296

Total opt-ins for general text as of 4/30/20: 26,972

Change from March to April: **↑33**

Upcoming Challenges

- Significant print budget reduction: increasing email and texting
- Contact Manager: more texting functionality required
- Increased need for quality control regarding interdepartmental processes and collaboration

Recent Mailers

- <u>Teladoc lets you visit a doctor 24/7 without leaving home</u> (Alaska, Boston, Hospitality Plans)
- Google Enrollment Mailing (FSP)
 - Envelope: You have new health insurance!
 You MUST enroll: May 1 31, 2020
 - o Guide: Welcome to UNITE HERE HEALTH!
 - Folder: Your Benefits at a Glance
 - Benefits at a Glance
- Reminder: Save money with a Delta Dental PPO dentist! (NY Plans)
- Delta Disruption Ltr HMO members (FSP)
- Medical Disruption Ltr Horizon members (FSP)
- Delta Disruption Ltr PPO members (FSP)