

Communications Dashboard — March 2021

COVID-19 Vaccine



COVID-19 vaccine covered at 100%

"This vaccine is the only way back to work and back to a normal life."
—Dr. Angela Riley, Medical Director, UNITE HERE HEALTH

KNOW THE FACTS:

The vaccine works

- Up to **95% effective** against COVID-19
- 140 million** people worldwide have been vaccinated so far and the vaccine has **proven to be safe**

The vaccine is safe

- Uses modern **technology** that has been perfected for more than 20 years
- Tested on more than 70,000 people in three phases, which is the same process all drugs and vaccines go through before they are approved
- Cannot give you COVID-19** and does not contain the virus (it contains a set of instructions to tell your cells how to fight off COVID-19 if you become infected)
- Cannot change your DNA**

What else?

- Free** for everyone
- Protects you and your loved ones from getting COVID-19 and is the **only way to stop the virus** from mutating and spreading
- Symptoms such as a fever, headache or body aches after the COVID-19 vaccine are your body's response to the vaccine—they mean the vaccine is working
- You must **get both doses** so the vaccine can do its job



Vaccine resources: uhh.org/vaccine

Websites



UNITE HERE HEALTH

CAREERS LIBRARY

ABOUT US PLANS HEALTH CENTERS MEMBERS PROVIDERS EMPLOYERS RESOURCES CONTACT US EN ESPAÑOL

FREE HEALTH INSURANCE

Free Health Insurance April –

If you (and your dependents) lost health coverage.

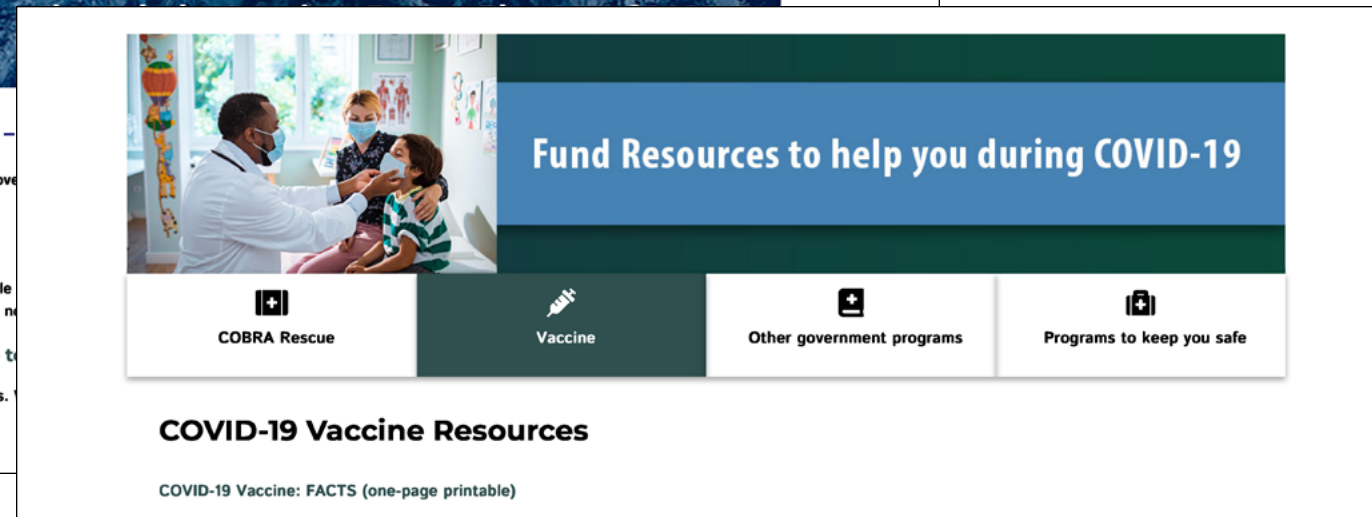
How/when do I sign up?

The official enrollment form will be available Government. You **will not** be able to enroll now.

How will I know when it's time to sign up?

We'll send you snail mail, emails, and texts.

What should I do now?



Fund Resources to help you during COVID-19

COBRA Rescue Vaccine Other government programs Programs to keep you safe

COVID-19 Vaccine Resources

COVID-19 Vaccine: FACTS (one-page printable)

Specialty Pharmacy News

Diplomat is now part of **Optum Specialty Pharmacy**



Diplomat ahora forma parte de **Optum Specialty Pharmacy**

Digital

- Email performance (past 30 days)**
 - 18,986 sends; 59% open rate; 31% click rate

- Email and text communications**
 - Miscellaneous**
 - AC provider changes + disruption notice
 - SAR + SMM
 - Monterey Dental PPO reminder
 - Optum specialty drugs

- Pulse redesign**
 - Homepage redesign underway
 - On schedule to complete in April

- Coming up in April**
 - COBRA subsidy enrollment now open email/text
 - COBRA subsidy teaser email/text
 - Google Chicago enrollment email/text
 - TBD: COVID-19 vaccines

Newsletter



PULSE

This is where it all begins. Everything starts here, **TODAY.**

Stress Less

Life can be stressful. The Employee Assistance Program is designed to provide short-term counseling to help you handle concerns. Visit the [Stress Less page on Pulse](#) to learn more.

News

- Watch the March 3 COVID-19 vaccine presentation by Dr. Riley
- It's National [Employee Appreciation Day](#)
- [Resources to help cope with stress](#)
- Be part of the [Pulse homepage refresh](#)
- [ConfidentialSource](#): report suspected fraud anonymously
- [You'll need a Real ID](#) by 10/1/2021
- [Tax Day for individuals](#) extended to May 17
- [Specialty pharmacy](#) name change

HR Portal

- [Healthy Heart Toolkit](#)
- Implement [ergonomics basics](#) at home

Gallery

Enjoying the warm weather? Share a photo with [communications@uhh.org](#)

Post

Mailings

- Boston-Hynes/BCEC 2nd mailing: [Cover letter](#) / [Saved hours flyer](#)**
- [Super Saver payment deadline tri-fold \(March coverage\)](#)**
- [Super Saver payment deadline tri-fold \(April coverage\)](#)**
- [Summary Annual Report: English-Spanish / English-Chinese](#)**
- [COVID-19 SMM](#)**
- [102 Retirees SMM](#)**
- [106 SMM](#)**
- [173 Retirees SMM](#)**
- [Optum Specialty Pharmacy postcard](#)**

Social Media



The great courageous act that we must all do, is to have the courage to step out of our history and past so that we can **LIVE OUR DREAMS.**

Oprah Winfrey

Opt-in (Totals as of 4/1/21)

Compliance email:	18,029	↑ 1,122	Compliance text:	9,638	↑ 652
General email:	29,127	↑ 1,039	General text:	26,915	↑ 73

View previous dashboards at www.uhh.org/dashboards