

# Communications Dashboard — November 2021

## Ft. Benning



Welcome to UNITE HERE HEALTH and our Food Service Plan!

On January 1, 2022, Rolling Hills Food Services at Fort Benning is joining UNITE HERE HEALTH, one of the nation's largest funds. That means employees get great health benefits with no monthly premiums!

Inside are your new Horizon Blue Cross Blue Shield PPO medical ID card(s).

### Starting January 1, 2022:

- Show your new card every time you (or your covered dependents) get medical care.
- Destroy your old medical ID card(s).

If you use your old card(s) on or after January 1, **YOUR BILLS WON'T BE PAID.**

Questions? Visit [uhh.org/fsp](http://uhh.org/fsp) or call (833) 637-3519

## Appreciation from our Fund



## Social Media

### DON'T STUFF YOURSELF!

#### Holiday eating hacks:

- Don't arrive hungry
- Focus on the fun
- Limit alcohol
- Eat slowly
- Stay active



## Newsletter



### Featured News

- Submit your festive photos & recipes
- Email [communications@uhh.org](mailto:communications@uhh.org)
- Thank you for your service
- When should you get a flu shot? Now!

### Business News

- Los Angeles office closes
- Policy reminder: proper mask usage
- Reminder to all staff about vendor gifts and meals
- View the 2022 Pay and Holiday Schedule

### Employee News

- December service anniversaries
- Kelly Memencic's Spooktacular Halloween
- November service anniversaries

### Union News

- Recent news from UNITE HERE!
- Keep up with Culinary Union Local 226 news

## Digital

- Email performance (past 30 days)**
  - 1,138 sends; 31% open rate; 8% click rate
- Email and text communications**
  - Delaware North Midland, Tulsa, and Charleston enrollments
  - Aramark enrollment
  - FSP Webster & University of Missouri enrollment
  - FSP CSUMB enrollment
- Internal communications**
  - Los Angeles office closes
  - CAER: renames department, launches The HUB on Pulse, makes updates to BIT, and launches ambassador program
- Coming up in December**
  - Google Colorado enrollment
  - NY 100AB/105 SMM email
  - Internal: Year-end appreciation item for employees

## Prescription drug changes

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**PPO PLAN** (Blue Cross Blue Shield) These changes only apply if you have the PPO PLAN with BLUE CROSS BLUE SHIELD.

### PRESCRIPTION DRUG (continued)

#### New specialty drug pharmacy

Remember, you must use WellDyne Specialty Pharmacy or the Atlantic City Health Center to get all of your specialty drugs. However, effective January 1, 2022, if you take specialty medications as part of your HIV treatment plan, you may be able to receive an exception to use your network retail pharmacy instead. The specialty drug copays will apply, even if you get an exception. A copy of the form you must fill out to request this exception is included with this SMM. You can also get a copy by calling HospitalityRx at (844) 484-4726.

Your specialty pharmacy is changing to:  
**WellDyne Specialty Pharmacy**  
(800) 373-1879  
[welldynespecialty.com](http://welldynespecialty.com)

#### Change to how you can get a free glucometer

You can get a free glucometer every 12 months from either of these providers

<p><b>New option!</b> FreeStyle (by Abbott) (866) 224-8892 <a href="http://www.ChooseFreeStyle.com">www.ChooseFreeStyle.com</a> use order code U2L6SMBU</p>	<p>One Touch (by LifeScan) (888) 883-7091 <a href="http://www.OneTouchorderpoints.com">www.OneTouchorderpoints.com</a> use order code 739WDRX01</p>
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If you don't want to use one of the Fund's free glucometers, you have to pay the full cost of the glucometer up front. You may submit a claim under the medical benefits for the glucometer, but you may not be reimbursed for the full amount (see your SPD for the cost-sharing required for durable medical equipment).

Get answers to all your questions: (866) 686-0003 • [uhh.org](http://uhh.org)

## Mammography Van



Breast cancer screenings are **easier** and **more convenient** with the mobile mammography van!

**Cost** FREE for members!  
**Hours** 10 a.m. – 5 p.m.  
**Location** 1801 Atlantic Avenue, Atlantic City, NJ 08401  
**Schedule an appointment** See Member Services on the 2<sup>nd</sup> floor (Wednesday – Friday)

Space is limited—no walk-ins accepted  
The American Cancer Society recommends early breast cancer detection in women (even those without symptoms) starting at age 40.

2021 Mammography Van Schedule	
Wednesdays	
	November 17
	December 15

Last appointment is 4:40 p.m. Make yours today!



View previous dashboards at [www.uhh.org/dashboards](http://www.uhh.org/dashboards)

## Opt-in

(Totals as of 12/1/21)

- Compliance email: 21,240  
↑ 240
- General email: 29,552  
↑ 287
- Compliance text: 13,908  
↑ 177
- General text: 27,436  
↑ 217

## Print

- Summaries of Material Modifications**  
Atlantic City Region: [102A-202](#); [102R](#); [106](#)  
Boston: [108](#)  
California: [175](#); [178](#)  
Chicago Midwest Region: [114A-114D-117](#); [116](#)  
National: [173A](#); [173R](#); [376](#)  
New York: [100AB-105](#)
- Form (mailed with SMMs) HIV/AIDS Specialty Medications Exemption**
- Enrollment packets**  
[Aramark @ Arizona State University](#)  
[Guckenheimer @ Google Colorado](#)
- Hospitality Rx test strip letter**