

# Communications Dashboard — December 2022

## Monterey Health Fair

### Magnet



Your Health Fund **With Local 483**  
 Monterey Culinary Health Plan (Plan Unit 175)  
[www.uhh.org/175](http://www.uhh.org/175)

Get your benefits app!  
 Scan to download the UHH Member Portal for 24/7 access to your benefits!



UHH Member Services	(855) 483-4373
FREE 24/7 Nurse Advice Line	(866) 823-9827
Blue Cross PPO (find a doctor)	(800) 810-2583
HealthCheck360 (prior auth)	(844) 462-7812
Hospitality Rx (pharmacy)	(844) 813-3860
WelldyneRx (mail order prescriptions)	(844) 813-3860
Delta Dental	(800) 323-1743
Davis Vision	(800) 999-5431

### Passport



**Health Fair Passport**  
 Get a stamp on all squares to enter the raffle!

Registration and Downloading Mobile App	Hospitality Rx	Presentation — Taking Care of Ourselves and Our Fund
DELTA DENTAL	Primary Care Physician	DavisVision

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 (Member's Workplace)

View previous dashboards at  
[uhh.org/dashboards](http://uhh.org/dashboards)

## Newsletter



- Employee News**
- January Service Anniversaries
  - December new hires and promotions
  - Employees Across the Fund Participate in 6-Week Step Challenge
  - AC Health Center gets festive for the holidays

- Business News**
- What to do if your computer/device is hacked
  - View the 2023 pay & holiday schedules

- Gallery**
- "The 80's Are Back" at UHH
  - Atlantic City Health Center Holiday Door Decoration Contest

- Social Media Gallery**
- View the Fund's social media gallery

Email us news and suggestions at [communications@uhh.org](mailto:communications@uhh.org). Remember to follow the Fund on social media!



## Print

- SMMs**
  - Monterey 175 SMM
- Flyers**
  - AC Mammogram Van flyer
  - Monterey health fair mailing
- Vision/Hearing Aid Mailings**
  - Davis Vision letters to employers (2 versions)
  - Vision/hearing aid reminders (3 versions)
- Other**
  - Ft. Benning SAR
  - Vision banner added to uhh.org plan pages and all BAAGs updated for 1/1/23 with new vision/hearing aid changes

## Opt-in (Totals as of 1/1/23)

Compliance email:	23,348	↑ 694
General email:	29,629	↑ 512
General text:	33,503	↑ 457

## Vision/Hearing Aid Benefits



STARTING JANUARY 1, 2023  
 You have new vision and hearing aid benefits!

A PARTIR DEL 1 DE ENERO DE 2023  
 ¡Usted tiene nuevos beneficios de la visión y para aparatos auditivos!

## Flyer



Attend your Health Fair!

- UNITE HERE HEALTH will be on site to help you learn more about your benefits
- Find a primary care provider
  - Learn how to save money on prescriptions
  - Learn more about upcoming benefit improvements
  - Hear how we can keep our plan strong and have more money for wages!

Giveaways  
 Raffle prizes

<b>Tuesday, December 6</b> 10 a.m. – 6 p.m. Pebble Beach Lodge — Pebble Beach Room
<b>Wednesday, December 7</b> 1 p.m. – 6 p.m. Hilton Garden Inn — Big Sur Room
<b>Thursday, December 8</b> 10 a.m. – 6 p.m. Hilton Garden Inn — Big Sur Room



## Atlantic City Mammogram Van Flyer



Breast cancer screenings are **easier** and **more convenient** with the mobile mammography van!

<b>Cost</b>	FREE for members!
<b>Date</b>	December 21, 2022
<b>Hours</b>	10 a.m. – 5 p.m.
<b>Location</b>	1801 Atlantic Avenue, Atlantic City, NJ 08401

Space is limited—no walk-ins accepted  
 The American Cancer Society recommends early breast cancer detection in women (even those without symptoms) starting at age 40.



To schedule an appointment:

Call **609-677-9729** within 10 days of the visit

**Call Center hours:**  
 7 a.m. – 6 p.m. Monday through Friday and 8 a.m. – 12 p.m. Saturday

**Be sure to state:**  
 Local 54 Mammography Van Appointment



## Digital

- Email performance (past 30 days)**
  - 31,538 sends
  - 51% open rate
  - 6% click rate

### Email and/or text communications

- Enrollment Emails:**
  - Plan 106 annual enrollment
  - Plans 202, 106, 114, and 414 dependent enrollments
  - Meadowland Racetrack
  - Google Atlanta
  - Google Pryor Creek & Moncks Corner
  - Bethany Community College
  - Compass at CSU
  - Areas at Newark (plan change)
- Other Emails:**
  - Vision and hearing benefits
  - Fort Benning SAR
  - Monterey Health Fair
  - Monterey SMM
- Text Messages:**
  - HRx BD Brand Switch
  - Atlantic City health fair

## Social Media



"We are more fulfilled when we are involved in something bigger than ourselves."  
 —John Glenn

