## **Communications Dashboard** — December 2022





View previous dashboards at uhh.org/dashboards

# In order to be irreplaceable, one must always BE DIFFERENT. **Employee News** · December new hires and promotion Employees Across the Fund Participate in 6-Week Step Challenge AC Health Center gets festive for the holidays

## Newsletter

What to do if your computer/device is hacked

View the 2023 pay & holiday schedules

#### Gallery

"The 80's Are Back" at UHH

Atlantic City Health Center Holiday Door Decoration Contes

#### Social Media Gallery

View the Fund's social media gallery







## **y**

# Digital

Print

SMMs

Flyers

versions)

versions)

- Ft. Benning SAR

Other

- Monterey 175 SMM

AC Mammogram Van flyer

Vision/Hearing Aid Mailings

- Monterey health fair mailing

- Davis Vision letters to employers (2

 Vision banner added to uhh.org plan pages and all BAAGs updated for 1/1/23

with new vision/hearing aid changes

- Vision/hearing aid reminders (3)

### • Email performance (past 30 days)

- 31,538 sends
- 51% open rate
- 6% click rate

#### **Email and/or text communications**

- Enrollment Emails:
- Plan 106 annual enrollment
- Plans 202, 106, 114, and 414 dependent enrollments
- Meadowland Racetrack
- Google Atlanta
- Google Pryor Creek & Moncks Corner
- Bethany Community College
- Compass at CSU
- Areas at Newark (plan change)
- Other Emails:
- Vision and hearing benefits
- Fort Benning SAR
- Monterey Health Fair
- Monterey SMM
- Text Messages:
- HRx BD Brand Switch
- Atlantic City health fair

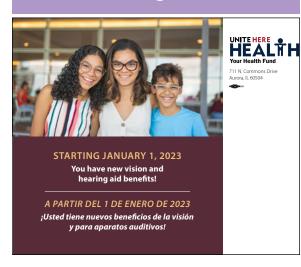
### **Opt-in** (Totals as of 1/1/23)

**↑**694 Compliance email: 23,348

General email: 29,629 **↑**512

General text: 33,503 **1** 457

## **Vision/Hearing Aid Benefits**



### **Social Media**









## **Atlantic City Mammogram Van Flyer**



