

Communications Dashboard — February 2022

Encore Boston Harbor enrollment

Website

Welcome flyer

FREE at-home COVID-19 tests SMM

Social Media

Digital

- **Email performance (past 30 days)**
 - 30,134 sends
 - 37% open rate
 - 63% click rate
 - NY Benefit Reminders
 - COVID-19 test kits
 - Legally Required Emails
 - Encore Casino
 - Boston Logan Airport
- **Email and text communications**
 - Enrollment Emails
 - Encore Casino
 - Boston Logan Airport
 - NY Plan 100/105
 - Plan 278
 - Phoenix Airport (Sky Harbor)
 - Bryant University/ US Bank
 - Plan 114A
 - Miscellaneous Emails
 - 178/278 enrollment correction notice
- **Internal communications**
 - Supplemental life insurance buy-up
 - Multifactor authentication (MFA)
 - Diversity & Inclusion update
 - COVID-19 policy update
- **What's happening in March?**
 - Supplemental life insurance enrollment
 - Continue MFA comms.
 - Summary Annual Report

Opt-in (Totals as of 3/1/22)

Compliance email:	20,536	↑ 94
General email:	28,298	↓ 312
General text:	31,833	↓ 217

Onsite event flyer

3 easy steps! Get coverage starting May 1!

- 1 MAKE AN APPOINTMENT**
 - Fund and union staff will be onsite **February 28 – March 11**
 - You **MUST** make an onsite appointment with your union committee person to select a PCP—even if you already enrolled
 - See back of this flyer for instructions
- 2 ENROLL ONLINE**
 - **February 21 – March 11:** Enroll online at uhh.org/encore
 - Or, call the Encore enrollment hotline starting February 22: (855) 321-4373
 - You'll need proof documents/family information when you enroll (online, by phone, or onsite)
- 3 CHOOSE A PCP**
 - Choose a Primary Care Provider (PCP) from the Tufts EPO Select Network during your onsite appointment.
 - Bring the name(s) of your current PCP and your dependents to your appointment.

Postcard

Enroll by March 11!

- Visit us online: www.uhh.org/encore
- Or call the Encore enrollment number: (855) 321-4373

What you'll need:

- Marriage certificate (for a spouse)
- Birth certificate (for a child)

Your last day to turn in certificates is March 11.

¡Inscríbese antes del 11 de marzo!

- Visítanos en línea: www.uhh.org/encore
- O llame al número de inscripción de Encore: (855) 321-4373

Lo que necesitará:

- Certificado de matrimonio (para su cónyuge)
- Certificado de nacimiento (para sus hijos)

Su último día para entregar los certificados es el 11 de marzo.

最遲在3月11日前報名!

- 請瀏覽我們的網址: www.uhh.org/encore
- 或撥打 Encore 報名號碼: (855) 321-4373

您所需要文件:

- 結婚證書 (為您的配偶註冊)
- 出生證明 (為您的孩子註冊)

您提交證書的最後一天是3月11日。

We're onsite!

- Now until March 11
- HR Training Room 3
- You **MUST** make an appointment with your union committee person to select a Primary Care Physician

Bring proof documents if you're enrolling dependents.

¡Estamos en su localidad!

- Ahora hasta el 11 de marzo
- En la sala de capacitación de recursos humanos #3
- DEBE programar una cita con la persona de su comité sindical para seleccionar un médico de atención primaria

Traiga los documentos de prueba si está inscribiendo dependientes.

我們在地!

- 即日起至3月11日
- HR (人力資源)訓練室3
- 您必須與您的工會委員會人員預約選擇基層醫療醫師

如果您為家屬報名,請攜帶證明文件。

Print

- **COVID-19 tests SMMs**
 - [Mailers](#)
 - [106](#)
 - [Aurora](#)
 - [Kaiser](#)
 - [Flyers](#)
 - [106](#)
- **Encore enrollment**
 - [Postcard](#)
 - [Flyers](#)
 - [Welcome/how to enroll](#)
 - [Onsite event](#)
- **Kaiser wrap mailing**
 - [Cover letters](#)
 - [California](#)
 - [Mid-Atlantic](#)
 - [EOCs](#)
 - [Georgia](#)
 - [Mid-Atlantic Select High](#)

Supplemental Life Insurance enrollment

Newsletter

View previous dashboards at uhh.org/dashboards