

# Communications Dashboard — October 2022

## Health Center Events

Attention UNITE HERE Local 54 members

### Health & Benefits Fair

UNITE HERE HEALTH and Premise will be on site to offer employees:

- FREE biometric screenings (Blood Pressure, Blood Sugar, BMI)
- Benefit information
- Giveaways

Appointments required for screenings!  
CALL TODAY!  
(809) 464-4212

**Tuesday, November 1**  
7 a.m. – 3 p.m.

**Wednesday, November 2**  
11 a.m. – 6 p.m.

**Friday, November 4**  
11 a.m. – 6 p.m.

At Dish!

UNITE HERE HEALTH

Members must be eligible for benefits to attend.

## On-Site Open Enrollment Events

**Enroll by November 14!**

- Visit us online: [www.uhh.org/enroll](http://www.uhh.org/enroll)
- Or call our enrollment number: (833) 569-9638

What you'll need:

- Marriage certificate (for a spouse)
- Birth certificate (for a child)

Your last day to turn in certificates is **November 14**.

**We're onsite!**

- October 25, 26 and 27
- 8 AM – 6 PM
- Superbowl Room, Terminal B (before security, on the way to the parking lot)

Appointments required—contact your union representative or Human Resources.

**Your new benefits start January 1.**  
Sus nuevos beneficios comienzan el 1 de enero.

**¡Inscríbese antes del 14 de noviembre!**

- Vístenos en línea: [www.uhh.org/enroll](http://www.uhh.org/enroll)
- O llame a nuestro número de teléfono de inscripción: (833) 569-9638

Lo que necesitará:

- Certificado de matrimonio (para su cónyuge)
- Certificado de nacimiento (para su hijo)

Su último día para enviar los certificados es el **14 de noviembre**.

**¡Estamos en su localidad!**

- 25, 26 y 27 de octubre
- 8 AM – 6 PM
- Superbowl Room, Terminal B (antes de seguridad, camino al estacionamiento)

Se requieren citas; comuníquese con su representante sindical o Recursos Humanos.

## Print

- **Enrollment guides**
  - [Homewood Suites](#)
  - [Houston Airport](#)
- **Enrollment postcards**
  - [Hyatt Place](#)
  - [HMS Host & OTG](#)
- **Flyers**
  - [Ocean Casino Health Fair](#)

## Opt-in (Totals as of 11/1/22)

Compliance email:	22,260	↑ 100
General email:	28,537	↑ 76
General text:	32,670	↑ 424

## Newsletter

• **Open enrollment is November 1-14** •

**Open Enrollment starts NOW!**

**Featured News:**

- Watch an Open Enrollment Infessionion
- Stay protected against the flu
- It's World Mental Health Day
- Celebrating Indigenous Peoples' Day
- Fund celebrates Pharmacy Technicians Week
- Fund celebrates National Paralegal Day

**Employee News:**

- November service anniversaries
- October new hires and promotions
- October service anniversaries

**Business News:**

- Turnoff your listening devices
- Reminder to all staff about vendor meals and gifts

**Union News:**

- Recent news from UNITE HERE!
- Keep up with Culinary Union Local 226 news

As always, email us all your news and suggestions at [communications@uhh.org](mailto:communications@uhh.org)

## Enrollment Guides

**Welcome to UNITE HERE HEALTH!**

You have new health insurance through your employer & UNITE HERE Local 26!

**Enroll November 1 – 30, 2022 or you won't be covered!**

## Digital

- **Email performance (past 30 days)**
  - 14,252 sends
  - 56% open rate
  - 6% click rate
- **Email and/or text communications**
  - Enrollment Emails:
    - UIC Marriott Medical District
    - Amex Lounge at JFK Airport
    - Areas at Newark Airport
    - Host at Houston
    - OTG-Houston
    - Google buildings Dalles
    - Food Service Plan 376
- **Internal communications**
  - Open Enrollment (Nov. 1-14)
  - Single Sign-On for Intacct and Concur
  - Stay protected against the flu
- **What's next for October?**
  - Multifactor authentication for VPN
  - Single Sign-On for Kronos
  - Email SMMs

## Social Media



View previous dashboards at [uhh.org/dashboards](http://uhh.org/dashboards)

Say "Hello!" to fall with smiles, not sniffles!

UNITE HERE HEALTH

Get your flu shot and enjoy the season!