

Communications Dashboard — September 2022

New York Shop Steward training flyer



Newsletter



Food Service Plan annual open enrollment



View previous dashboards at uhh.org/dashboards

Print

- **Enrollment postcards**
 - Food Service enrollment: [Group 1](#); [Group 2](#); [Group 3](#); [Group 4](#)
 - [Food Service enrollment reminder](#)
- **Flyers**
 - [Capital One new benefits](#)
 - [View letters in the UHH Employer Portal](#)

Opt-in (Totals as of 10/1/22)

Compliance email:	21,691	↑ 100
General email:	28,537	↑ 76
General text:	32,670	↑ 424

Poster



Reminder postcard



Social Media

Hispanic Heritage Month

Mes de la Herencia Hispana



Digital

- **Email performance (past 30 days)**
 - 15,151 sends
 - 64% open rate
 - 12% click rate
- **Email and/or text communications**
 - Enrollment Emails
 - Plan 116 dependents
 - Capital One
 - Plan 173 California
- **Internal communications**
 - Required harassment prevention training
 - Fund-specific Excel training
 - Snack & Learn Cybersecurity
- **What's next for October?**
 - Open Enrollment communications
- **Miscellaneous**
 - SMMs