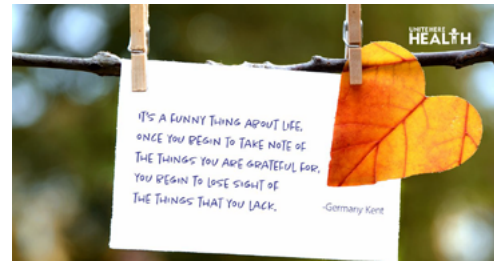


# Communications Dashboard — March 2023

## Newsletter



### Featured News

- Fund staff impresses with professionalism, reliability
- Fund plans for D&K
- Fund Ambassadors kickoff 2023
- Learn about the 2023 John Wilhelm Endowed Scholarship Recipients
- Get involved in establishing Employee Resource Groups
- Take care of your mental health

### Business News

- NEW: consultant /contractor hiring instruction
- 2023 pay & holiday schedules

### Employee News

- April Service Anniversaries
- March Service Anniversaries
- March New Hires

### Social Media Gallery

- View the Fund's social media gallery

Email us news and suggestions at [communications@uhh.org](mailto:communications@uhh.org). Remember to follow the Fund on social media!



## Digital

### Email performance (past 31 days)

- 51,196 sends
- 60% open rate
- 6% click rate

### Email and/or text communications

#### Enrollment Emails:

- Fort Benning Dependent Enrollment
- Nationals Ballpark
- Boston Annual Enrollment
- Sodexo at AC Schools
- Sodexo at American Airlines
- Westin Michigan Avenue

#### Other Emails:

- Reminder: Davis Vision
- 2022 Summary Annual Report

### What's next for April?

- IT Phone conversion (internal)
- Sendio migration to Hornet Security (internal)

## Employee Appreciation Day



## Opt-In (Totals as of 4/1/23)

Compliance email:	23,612	↓	153
General email:	29,432	↓	372
General text:	33,824	↓	578

## Claim Reimbursement Form

## Enrollment Flyers

**New dental benefits start April 1, 2023!**

- Your dental coverage is changing from HMO to PPO
- These benefits are free
- You and your dependents will be automatically enrolled in the new plan

Your new Delta Dental PPO offers:

- More dentists to choose from
- Can go out of network, but it'll cost more (staying in network saves you money)
- No deductible; calendar year benefit maximum
- Can see a specialist without a referral
- For copays, see the Dental PPO benefits insert inside

Watch for your new ID card!

Questions? (833) 637-3519

## Encore Boston Harbor Event

It's your once-a-year chance to enroll for health insurance!

**Enroll by March 30!**

### We're at Encore!

**WEDNESDAY, MARCH 22**  
8 AM – 7 PM  
Human Resources Training Room 1

Tufts Health Plan and Health Fund staff will be onsite to help you enroll and choose a PCP!

#### WHAT TO BRING:

- Your mobile phone
- Proof documents if you're enrolling dependents
  - Marriage certificate (for your spouse)
  - Birth certificate (for your children)
- The names of your current doctors

Already covered? Download our mobile app:



Questions? Call (833) 569-9638

## Chicago Member Health Survey

**Member Health Survey**

Your Name: \_\_\_\_\_

1. Have you used your **Union health benefits**?

Yes → On a scale of 1 to 10, how well do you know and understand these benefits? (Not at all) 1 2 3 4 5 6 7 8 9 10 (Completely understand)

No → Why not?

I didn't need to see a doctor

I have other insurance

Other: \_\_\_\_\_

2. A **Primary Care Physician (PCP)** is the doctor you see for annual physicals. He/she treats common illnesses and health conditions and makes referrals to specialists. Do you have a PCP?

Yes → Do you know if your doctor is in network? Yes or No

No → Do you need help finding a PCP? Yes or No

3. Have you heard of the **Union Health Center**? It's a primary care clinic where you can get free care.

Yes → Have you received care at the health center? Yes or No

If yes: what services?

Primary care

Pharmacy

No → Do you know where the health center is? Yes or No

Would you like to make an appointment? Yes or No

4. If you need medical care right away and can't get an appointment with your doctor, **Urgent Care Centers** are a great place to go.

• Have you ever received care at an Urgent Care Center? Yes or No

• Do you know where they're located? Yes or No

5. Do you know your plan has **2 free pharmacies**?

• Do you know where they're located? Yes or No

6. Do you have any of the following **chronic conditions**? (check all that apply)

Diabetes  High blood pressure  Kidney disease  Cancer

7. If you're over the age of 45: have you had a **colonoscopy**? Yes or No

8. If you're a woman over 50: have you had a **mammogram** in the last 3 years? Yes or No

9. Do you know about your plan's **new vision benefit**? Yes or No

• No → Davis Vision offers yearly benefits (vs. coverage every 24 months), a selection of **FREE** frames and contacts, and **50 copays** for exams and glasses.

## Print

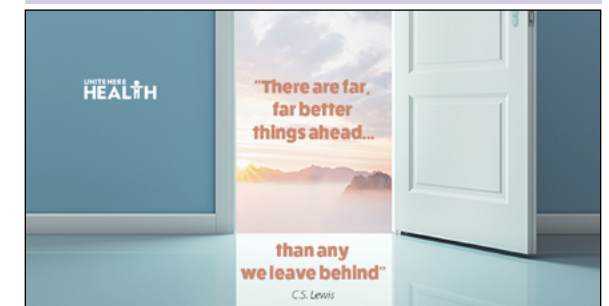
### Enrollments

- [Angel Stadium](#)
- [Belmont, Saratoga, and Aqueduct Racetracks](#)
- [Centerplate at Baltimore Convention Center](#)
- [Delaware North Sportservice at UBS Arena](#)
- [Levy at MGM Sportsbook at Nationals Ballpark](#)
- [Sodexo at Atlantic City Schools Cafeteria](#)
- [Westin Michigan Avenue](#)

### Other print mailings

- [Davis Vision/Costco reminder postcard](#)
- [Employee Appreciation Day](#)
- [Encore Boston Harbor event postcard](#)
- [2022 Summary Annual Report](#)
- [Updated Member Health Survey for Chicago](#)

## Social Media



View previous dashboards at [uhh.org/dashboards](http://uhh.org/dashboards)