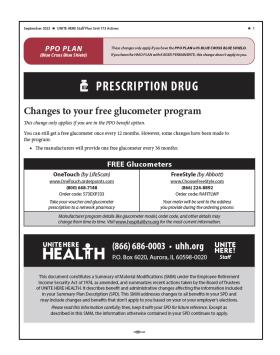
Communications Dashboard: September 2023

PRINT HIGHLIGHTS

SISCO 102 Audit Packet



173A September SMM



376 annual enrollment postcards





Links to print pieces

Compliance

- Annual SMM multiple plans
- September SMM multiple plans

Educational

- 102 Atlantic City Sisco packet
- 175 Monterey Sisco packet

Enrollment

- <u>105 Sonesta Suites South</u> Brunswick/Princeton
- 105 Sonesta Suites Whippany
- 114A Sable at Navy Pier enrollment guide
- 114A Sonesta Randolph
- <u>114D HMS Host O'Hare</u> enrollment guide
- Capital One
- Capital One Dental & Vision



Communications Dashboard: September 2023

DIGITAL HIGHLIGHTS

Monthly newsletter



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- Including pronouns in email & ADE
- Calabrating Lating P. Hispanis Haritage Month
- Remembering our participants on 9/11
- <u>Remembering our participants on 9/</u>

MIPLOTEE NEWS

- Atlantic City Office named Workplace of the Week
- Patricia Robies, Participant Advocate Las Vegas, says 1 do
- October Service Anniversaries
- September New Hires

JSINESS NEWS

- VPN no longer required for Pulse access
- Discrimination & Harassment Prevention Training
- What to do if your computer/device is hacked
- 2023 John Wilhelm Endowed Scholarship Recipient: Diana Navarez

GALLERY

- UHH social media gallery
- Armin Weber retirement celebration

Email us news and suggestions at communications@uhh.org. Remember to follow UHH on social media!





Social media



View previous dashboards: uhh.org/dashboards





Digital recap

Compliance

 Annual & September SMMs – multiple plans

Enrollment

- 105 Sonesta Suites South Brunswick/Princeton
- 114A Sonesta Randolph
- 116 annual
- 173 CA annual
- Barclays Center
 New employees
- Barclays Center
 Waive coverage
- Capital One Dental and Vision
- Capital One Medical
- Envue enrollment
- HMS Host at O'Hare
- Hotel Cass enrollment
- Lirica at Navy Pier

Miscellaneous

- Chicago Health Center
 - Direct Pay
- Reminder: Direct Pay

Opt-in totals

Compliance

• 25,074

Generic Email

• 30,556

Generic Texting

• 34,945

Email stats

- 25,892 sends
- 62% open rate
- 7% click rate

