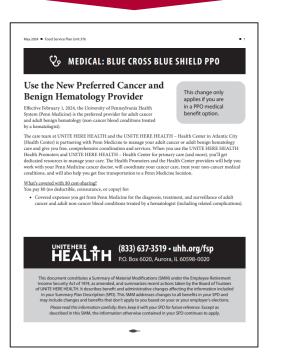
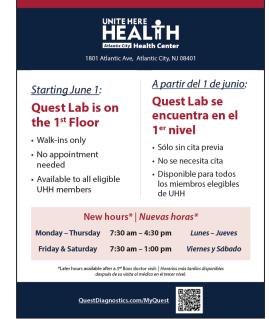
Communications Dashboard: May 2024

PRINT HIGHLIGHTS

376 FSP SMM



ACHC Quest Lab Flyer



Gender-Affirming Care Flyer



Links to Print Pieces

Compliance

- 102A/202 AC SMM
- 102R AC SMM
- 173A Staff Actives SMM
- 173R Staff Retirees SMM
- 376 FSP SMM

Educational

- AC Penn Cancer Flyer and Driver Card
- AC Self-Pay Flyer (Updated)
- ACHC Quest Lab Flyer (Updated)
- Gender-Affirming Care Flyer
- New Member Medication Form

Enrollment

- 376 Citizens Bank Park
- 376 Sodexo at Disney World Parks
- Compass at Microsoft Atlanta
- Compass at Microsoft Puget Sound
- Compass at Microsoft Silicon Valley
- · Compass at Microsoft Silicon Valley Event
- Sodexo at Loyola U.
- Sodexo at Nourish Commissary/Kitchen
- Sodexo at U. at New Haven
- SodexoMagic at Delaware State
- Waldorf-Astoria Employer, LLC.



Communications Dashboard: May 2024

DIGITAL HIGHLIGHTS

Monthly Newsletter



Social Media



View previous dashboards: uhh.org/dashboards





Links to Digital Pieces

Compliance

- 102A/202 AC SMM
- 102R AC SMM
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- 173R Staff Retirees SMM
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Educational

New Member Medication Form

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Email Stats

Sends

7,976

Open Rate

59%

Click Rate

12%

Opt-In Totals

Compliance

29,389

Generic Email

34,385

Generic Texting

36,649

