Communications Dashboard: September 2024

PRINT HIGHLIGHTS

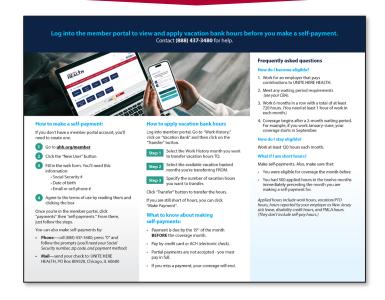
Suicide Awareness







Atlantic City Self-Pay







Links to Print Pieces

Compliance

- Annual SMM
- Required notices:

102 retirees; 106; 108; 173 actives; 173 retirees; 345 actives; Remaining plans

Fducational

- Atlantic City self-pay tri-fold
- · Penn Cancer ID card
- Suicide awareness: tri-fold; punch-out card

Enrollment

- 114D Bally's Chicago Casino
- 114D SSP America at Midway
- 376 Aramark at Capital One Headquarters
- 376 Capital One:
 - Benefits: Dental/vision; Medical/dental/vision
- 376 Sodexo at Boston Logan Airport
- 376 Sodexo at US Marine Corps Indian Head
- 376 STD:

Benefit changes: Aramark at Simmons University; Sodexo at House of Representatives; Yarzin Sella at

Facebook/Meta

376 Villa at Newark Liberty Airport

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DIGITAL HIGHLIGHTS

Monthly Newsletter



- . Celebrating Hispanic Heritage Month at our organization (September) View our gallery of notable Latino/Hispanic figures
- . Honoring our members on 9/11 (September)
- . Raising awareness for Disability Pride Month at the Fund (September)
- September marks Suicide Prevention Month (September)

- HCD challenges high hospital rates in Monterey
- Harassment Prevention Training (9/30-10/28)
- . Keep your sensitive info safe
- Stay protected against the flu & COVID New BLC courses to develop your career
- Fall Into Fitness Challenge sign-up

Employee News

- October Service Anniversaries
- September New Hires

Email us news and suggestions at communications@uhh.org. Remember to follow UHH on social media



uhh.org/dashboards

Social Media







Talent

New online courses to jump start your development!

As you experience new demands and challenges, it's more important than ever to take charge of your development and keep learning, growing, and developing.

Good news! The RETTER Learning Center (RLC) can help With more than 900 online courses - many of which are new — the BLC offers myriad ways to improve existing skills and develop new ones. And, as you'll see below, many course categories align with the Fund's Professional Effectiveness Dimensions

Why wait? Get started now!

- Talk with your supervisor about which skills to work on
- Select specific courses
- Finalize your plan

How to find a course Log on to the BLC: https://blc.myabsorb.com 1. Browse categories (

- catalog button
- View the categories; click on one to see and course

2. Search by keyword · Click on the search icon and type in a key word

Links to Digital Pieces

Compliance

 Annual mailing: 100A/100B/105; 102 retirees; 106; 108; 173 actives; 173 retirees; 345 actives; 376; Remaining plans

Enrollment

- 114D SSP America at Midway
- 116 Midwest Casino: *Rights:* Dependent, Regular
- 173 UNITE HERE California
- 376 Aramark at Capital One Headquarters
- 376 Capital One: Benefits: Dental/vision; Medical/dental/vision
- 376 Food Service annual enrollment
- 376 Sodexo at US Marine Corps Indian Head
- 376 STD: Benefit changes: Aramark at Simmons University; Sodexo at House of Representatives; Yarzin Sella at Facebook/Meta

Text Message Campaigns

Contact Manager

- Accident Information forms
- Member bad addresses
- Online enrollment (7 versions)

Hustle

- Disruption: \$0 benefit for cancer care at MD Anderson ended
- Education: Biometric screening, Diabetes, Healthier Me class
- Enrollment: Aramark at Capital One, Yarzin Sella at Facebook/Meta

Mobile Commons

Food Service Plan enrollment

Email Stats

Sends

46,604

Open Rate

60%

Unsubscribes

31

Text Stats

Unsubscribes

30

Opt-In Totals

Compliance

32,156

Generic Email

63,019

Generic Texting

39,099

