Communications Dashboard: January 2025

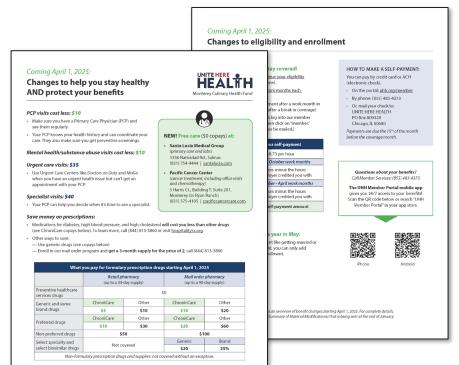
PRINT HIGHLIGHTS

Glucometer Postcard SMM





Monterey Benefit Changes Overview Flyer



Links to Print Pieces

Compliance

- Summary Annual Report
- OneTouch glucometer SMMs:
 100, 105; 102A, 102R, 202, 114A, 114D, 116
 106; 108; 173A, 173R, 178 PPO, 376 PPO; 175
- 175 benefit changes SMM

Education

• 175 benefit changes overview flyer

Enrollment

- Annual Enrollments: 100/105*
 - NY Meadowlands*
- Benefit Change:
 376 Sodexo at Delta Sky Club Austin*
- New: 105 Extended Stay* 376 Compass at IBM

Jan. 31 updates to BAAGs

New York: <u>100A</u>; <u>100B</u>; <u>105</u>

*See corresponding email in next month's dashboard



Communications Dashboard: January 2025

OPT-IN TOTALS

Compliance email: 36,323 555

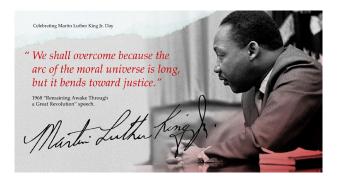
General email: 62.689 17

General text: 42,825 604

FOB email: NEW 119

EOB text: 23 NEW

Social Media



uhh.org/dashboards

Monthly Newsletter



Celebrating Black History Month

- Matthew's Year-End Letter to Trustees
- . Las Vegas Community Celebrates the Groundbreaking of Culinary Health Center Tropicana

- Adopt-A-Family 2024: Las Vegas team spreads holiday cheer to Virgin Strikers and their families
- Fund creates BETTER values video
- . New Membership points to collaboration, dedication
- . 401(k) Beneficiary Designations are now digital

- January New Hires & Promotions
- February Service Anniversaries
- Galaxia Canada is Operations Employee of the Month
- Mariana Blackwell welcomes a baby boy
- Eloisa Cano welcomes a baby girl
- Dulce Guiterrez-Amaro welcomes a baby boy
- · Cindy Pearson Retires after 18 years at the Fund

Gallery

- Adopt-A-Family Strikemas 2024
- C&E holiday lunch
- Culinary Health Center Tropicana Groundbreaking

Email us news and suggestions at communications@uhh.org. Remember to follow UHH on social media!





Text Message Campaigns

Contact Manager

- Accident information forms
- Member bad addresses
- Online enrollment (7 versions)

Hustle

• 376 Aramark at Samsung Headquarters Compass at IBM SSP at Phoenix Sky Harbor Airport

Text Stats

Sends

4,117

Unsubscribe Rate

1.09%

Undelivered

56

Links to Digital Pieces

Compliance

SMMs:

100, 105; 102A, 102R, 202, 114A, 114D, 116 106; 108; 173A, 173R, 178 PPO, 376 PPO; 175

Enrollment

• Benefit Change:

376 SSP at Phoenix Sky Harbor Airport

New:

376 Aramark at Samsung Headquarters Compass at IBM

Email Stats

Sends

22,872

Open Rate

64%

Unsubscribes

