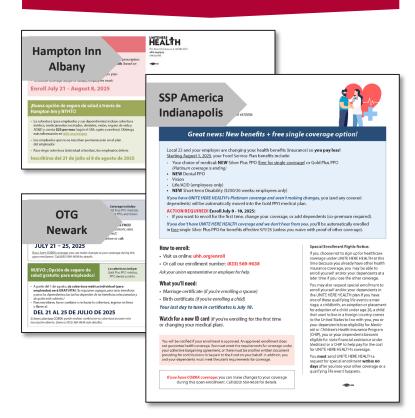
Communications Dashboard: July 2025

PRINT HIGHLIGHTS

NEW Benefits



Summaries of Material Modifications



Links to Print Pieces

Action Required

• Spousal verification: Atlantic City postcard

Compliance

SMMs:

Atlantic City: 102 actives-202; 102 retirees © California: 175; 178; Midwest: 106; 114-115; 116 © National: 173 actives; 173 retirees; 376 © New York: 100-105 ©

Education

- Atlantic City Health Center: construction poster
- Preventive screening checklist: for men; for women

Enrollment

- New employers:
 - 114 The Thompson Hotel Chicago
 - 376 Sodexo at Colorado Convention Center (3)
- New benefits:
 - 105 Hampton Inn Albany
 - 376 OTG at Newark Liberty Airport
 SSP America at Indianapolis Airport

Internal

• SMM: Staff Welfare Plan

© = Corresponding email in next month's dashboard

Communications Dashboard: July 2025

OPT-IN TOTALS

 Compliance email:
 36,706
 ↑ 167

 General email:
 61,857
 ↓ 32

 General text:
 45,568
 ↑ 610

 EOB email:
 2,706
 ↑ 334

 EOB text:
 622
 ↑ 83

Social Media



uhh.org/dashboards

Text Campaigns

Contact Manager

- Accident information forms
- Member bad addresses
- Online enrollment (7 versions)

Hustle

Spousal verification

Monthly Newsletter



- Reminder: leave
- Reminder: leave a review on Glassdoor
 Claims Department corns 100% in Man
- Claims Department earns 100% in MacNell Audit
 5 ways to care for your mental health this summe
- Linda Parr is Operations Employee of the Month
- Emil Kim welcomes a baby boy
- Employee News
- August Service Anniversaries
 July New Hires & Promotions
- Email we name and systemations at communications@ubb our Pamember to follow I IVIV on social manager



Text Stats

Sends:

4,003

Unsubscribe Rate:

1%

Email Stats

Sends:

9,744

Open Rate:

50%

Unsubscribes:

2



Links to Digital Pieces

Action Required

- Member bad addresses: Update your address
- Spousal verification:

Complete spousal verification forms
Final reminder: Verify health coverage

Education

• New name, same great benefits:

Midwest Plan 114
Midwest Plan 115

Enrollment

- New employers:
 - 114 The Thompson Hotel Chicago #
- New benefits:
 - 105 Hampton Inn Albany H
 - 376 OTG at Newark Liberty Airport
 - SSP America at Indianapolis Airport H

Internal

- Glassdoor: survey
- HIPAA: Staff online security tips flyer

H = Corresponding
Hustle text

