

Communications Dashboard: March 2025

PRINT HIGHLIGHTS

Employee Appreciation Day



Monterey April 1 Changes

Primary care visits now \$10!
¡Visitas de atención primaria ahora a \$10!

Starting April 1, PCP visits cost \$10!
¡A partir del 1 de abril, las visitas al PCP costarán \$10!

Don't wait until you're sick—schedule a visit with your Primary Care Provider (PCP)
• PCPs get to know you and your health history—they provide care that's tailored to YOU.
• They make sure you're up-to-date on routine screenings, which can help catch health issues early.
• They monitor chronic conditions like diabetes and heart disease.

Don't have a PCP? Find one today!
• Scan the QR code to visit Blue Cross Blue Shield's provider finder.
• Or, log into our member portal: uhh.org/member

Primary care and labs (\$0 copays)
at Santa Lucia Medical Group in Salinas:
• 1336 Nativity Road
• 130 E. Romie Lane, Suite A
• 947 Blanco Circle, Suite A
Call (831) 754-4444 for an appointment or visit santalucia.com

Atención primaria y análisis de laboratorio (\$0 copagos)
en Santa Lucía Medical Group en Salinas:
• 1336 Nativity Road
• 130 E. Romie Lane, Suite A
• 947 Blanco Circle, Suite A
Llámen al (831) 754-4444 para solicitar una cita o visite santalucia.com

Penn Oncology Sites

Penn Oncology Sites for UNITE HERE HEALTH Members

UNITE HERE HEALTH has teamed up with Penn Medicine and the Atlantic City Health Center to create a FREE Cancer Care Program at Penn Oncology sites. Please keep this document in your patient folder for easy access to sites and addresses.

Philadelphia	New Jersey	UHH Atlantic City Health Center
Penn Radiation Oncology Pennsylvania Hospital Widener Ground Level 800 Spruce St. Philadelphia, PA 19107 (215) 629-3873	Penn Medicine Cherry Hill 1865 Route 70 East Cherry Hill, NJ 08003 (856) 429-1519	Health Center 1801 Atlantic Ave., Suite 300 Atlantic City, NJ 08401 (609) 570-2400
Abramson Cancer Center Pennsylvania Hospital Farm Journal Building 230 West Washington Square Philadelphia, PA 19105 (215) 629-6088	Penn Hematology Oncology 239 Hurffville-Cross Keys Rd. Suite 130 Sewell, NJ 08080 (856) 424-3311	Pharmacy 1801 Atlantic Ave., Suite 301 Atlantic City, NJ 08401 (609) 441-7190
Abramson Cancer Center & Penn Radiation Oncology Penn Presbyterian Medical Center Pavilion for Advanced Care 51 N. 39th St. Philadelphia, PA 19104 (215) 615-6767	Penn Medicine Virtua Cancer Sewell Radiation Oncology 239 Hurffville-Cross Keys Rd. Sewell, NJ 08080 (856) 247-7330	Health Promoters 1801 Atlantic Ave., Suite 200 Atlantic City, NJ 08401 (609) 402-3102 (do not text) Email: accarecoordination@uniteherehealth.org
Abramson Cancer Center Perleman Center for Advanced Medicine 3400 Civic Center Blvd. Philadelphia, PA 19104 (215) 615-5858	Penn Medicine Virtua Cancer Voorhees Radiation Oncology 200 Bowman Drive Voorhees, NJ 08043 (856) 247-7330	Transportation Health Promoters arrange ALL rides (do not book on your own). For cancellations only, call: • Helping Hands (609) 317-5017 • Round Trip (877) 396-8080
For OR/procedure appointments: There is no general number to call. Please contact the doctor performing the procedure if you haven't heard anything by 3 PM the day before surgery.	Surgical post-operation patients: Look at your discharge instructions for who to call if you're experiencing symptoms (usually the provider's office).	

Links to Print Pieces

Education

- [Atlantic City preventive screening: for men; for women](#)
- [Boston May 1 changes: BAAG; self-mailer](#)
- [Healthier Me: How to Create Healthy Habits](#)
- [Monterey April 1 changes: BAAG; flyer; postcard](#)
- [New York Union Health Center flyer](#)
- [Penn Oncology site listing](#)

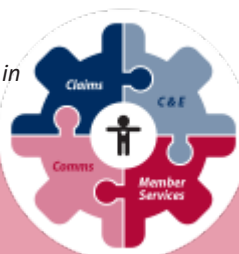
Enrollment

- [Annual Enrollment: 376 Angel Stadium](#)
- [Benefit Changes: 376 Aramark at Atlantic City Schools Cafeterias](#)
- [New Haven BOE](#)
- [OVG Hospitality at RI Convention Ctr](#)
- [New: 100A Winged Foot Golf Club](#)
- [376 American Airlines Lounge at PHL;](#)
- [American Express at DCA; Sodexo at Novo Nordisk;](#)
- [SSP America at EWR](#)

Internal

- [Employee Appreciation Day card](#)

 = Corresponding email in next month's dashboard



Communications Dashboard: March 2025

OPT-IN TOTALS

Compliance email:	36,188	↑	153
General email:	61,058	↑	36
General text:	43,682	↑	463
EOB email:	1,345	↑	709
EOB text:	286	↑	164

Social Media



uhh.org/dashboards

Monterey April 1 Changes

April 1 changes help you stay healthy! (click to learn more)

- **Lower copays** for primary care, mental health visits, and certain prescriptions
- **FREE** primary care (So copays) at Santa Lucia clinics in Salinas
- **FREE** cancer care (So copays/no deductibles) at Pacific Cancer Care in Monterey

Monthly Newsletter

Recognition Months

- April is Arab American Heritage Month
- Celebrating Women's History Month (March)

Featured News

- A tribute to Chuck Rowe
- We appreciate you... today and every day
- Important: Change Healthcare data breach
- Blanca Arias is Operations Employee of the Month (April)
- Barb Roethke is Operations Employee of the Month (March)

Employee News

- Sue Leiberman retires April 4
- Gail Platek retires April 1 after 10+ years with the Fund
- April Service Anniversaries
- March New Hires & Promotions

Links to Digital Pieces

Education

- 173R: [VIA survey: complete by March 25; Reminder](#)
- Get EOBs: [Food Service Plan](#); [Remaining plans](#)

Enrollment

- Annual Enrollments:
108 [Boston](#)
376: [Ft Moore](#); [Hourly](#); [OTG Philadelphia](#)
- Benefit Changes: ^H
376 [New Haven BOE](#); [OVG Hospitality at RI Convention Ctr](#) ^H
- New:
100A [Winged Foot Golf Club](#) ^H ^H
376 [American Airlines Lounge at PHL](#); [Sodexo at Novo Nordisk](#); [SSP America at EWR](#) ^H

Internal (Compliance)

- [Staff 401k Plan SMM](#)

Text Message Campaigns

Contact Manager

- Accident information forms
- Member bad addresses
- Online enrollment (7 versions)

Text Stats

Sends
4,816

Unsubscribe Rate
0.6%

Email Stats

Sends
19,782

Open Rate
63%

Unsubscribes
7

^H = Corresponding Hustle text

