

Communications Dashboard: May 2025

PRINT HIGHLIGHTS

Craig Health Center Benefits Vendor Fair

Mental Health Awareness

Union Health Center New York Flyer



Links to Print Pieces

Education

- **BAAGs:**
Atlantic City/Philly: [102 Actives](#); 106: [Class I](#); [Class II](#); [Class III](#); [202](#)
Boston: [108](#) CA: [175](#); [178 PPO](#) Chicago/Midwest: [114A](#); [114D](#); [116](#)
Food Service Plan 376: [Silver](#); [Gold](#); [Platinum](#); [Platinum+](#)
NY: [100A](#); [100B](#); [105](#) UNITE HERE Staff: [173 Actives PPO](#)
- **Welcome Packets:**
Cover letter: [108](#)
HRx pharmacy benefits guides: [108](#); [175](#); [376 PPO](#)
- **Other:** [Union Health Center-New York flyer](#)

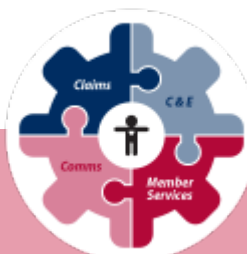
Enrollment

- **Annual:** [Chicago](#) 
- **New:**
[114D HMS Host at O'Hare Airport](#)
[376 Aramark at Pawtucket School District](#)
[Compass at University of Nevada Reno](#)
[Guckenheimer at Google Sparks](#)

Internal

- **Craig Health Center benefits vendor fair:**
Postcards: [employee](#); [new hire](#); Other: [raffle card](#)
- **Mental health awareness:** [postcard](#); [schedule](#)

 = Corresponding email in next month's dashboard



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OPT-IN TOTALS

Compliance email:	36,364	↑	101
General email:	61,385	↓	81
General text:	44,555	↑	401
EOB email:	2,041	↑	411
EOB text:	460	↑	116

Social Media



HEALTHY LIVES.
HEALTHY EYES.

Eye see you skipping
that yearly visit – don't!

May is Healthy Vision Month!
It's a great time to take care of
your eyes. Many eye diseases
don't have warning signs, but
eye doctors can spot small issues
before they get big.

Make an appointment with an
in-network provider today!

healthy
vision

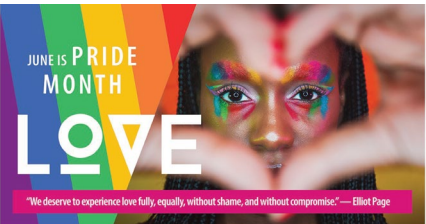
uhh.org/dashboards

Text Message Campaigns

Contact Manager

- Accident information forms
- Member bad addresses
- Online enrollment (7 versions)

Monthly Newsletter



JUNE IS PRIDE
MONTH
LOVE

"We deserve to experience love fully, equally, and without compromise." — Elliot Page

Recognition Months

- June is LGBTQ+ Pride Month (June)
- Asian Pacific American Heritage Month (May)
- Honoring Jewish American Heritage Month (May)

Featured News

- Stronger together: mental health solidarity
- Simple self-care with gratitude and positivity
- Better mental health starts with a positive mindset
- Fund Ambassadors enhance member experience
 - Watch video
- Try practicing gratitude to improve mental health

Employee News

- Welcoming Kate Collins, Interim CEO
- Judy Fahie is Operations Employee of the Month
- Jessica Hernandez welcomes a baby boy
- June Service Anniversaries
- May New Hires & Promotions

Email us news and suggestions at communications@uhh.org. Remember to follow UHH on social media!

[f](#) [in](#)

Text Stats

Sends

3,708

Unsubscribe Rate

1.43%

Email Stats

Sends

33,628

Open Rate

39%

Unsubscribes

19

Cancer Survey

Help us shape an educational
campaign about cancer screenings.
Take a quick survey (1-2 minutes) by
May 30, 2025!



Links to Digital Pieces

Action Required

- 175 Benefits payment due: [May 15](#); [June 15](#)

Compliance

- 376 Wrap SPDs: [CA](#); [K+](#); [K2+](#); [K3+](#); [Select Low](#); [Signature](#)

Education

- Cancer screenings:
Email: [1-minute survey to help us reduce cancer](#)
Survey: www.surveymonkey.com/r/getscreened

Enrollment

- Annual: 175 [Monterey](#) ^H
- New:
100 [Legends at One World Observatory](#) ^H
114D [HMS Host at O'Hare Airport](#) ^H
376 [Aramark at Citi Field](#) ^H
[Aramark at Lockheed Martin](#) ^H
[Aramark at Pawtucket School District](#) ^H
[Aramark at William F Bolger Center](#) ^H
[Compass at University of Nevada Reno](#) ^H
[Guckenheimer at Google Sparks](#) ^H

Internal

- [Ambassador video](#)
- [Craig Health Center benefits vendor fair PowerPoint](#)

^H = Corresponding
Hustle text

