**Employer + Union Toolkit**

**Phase 2: Sample messaging for robocalls, texts, and email**

**Robocalls**

Hello, this is a message from [insert organization name]. You may be eligible for free COBRA health insurance through the American Rescue Plan Act. Enroll online today at uhh.org/member or visit uhh.org/rescue for more info.

**Texts**

**Text 1**

[insert organization name]: Don’t miss out on free COBRA (health insurance). Enroll online NOW! Visit [www.uhh.org/rescue](http://www.uhh.org/rescue). STOP to quit Msg&DataRatesMayApply

**Text 2**

[insert organization name]: ACT NOW: Enroll for free COBRA (health insurance) at uhh.org/member. STOP to quit. Msg&DataRatesMayApply

**TEXT-ONLY Email**

Subject line: Enroll now for free COBRA

**Enroll NOW for free COBRA**

[**www.uhh.org/member**](http://www.uhh.org/member)

**What to do NOW**

* Login to the [UHH Member Portal](https://ww2.uniteherehealth.org/WebPortal/Home/Login?userType=Member&__hstc=44127739.1234f8ddb88f78ffe6623a529effad9b.1619533611287.1619533611287.1619533611287.1&__hssc=44127739.1.1619533611288&__hsfp=2901720707)
* Click, “Get FREE COBRA”
* Complete the form and click submit
* It will only take 1-2 minutes. You’ll just need to answer 5 short and simple questions then select your coverage.

**About free COBRA**

Congress passed the American Rescue Plan Act of 2021 which includes the 100% COBRA subsidy. This gives members like you the opportunity to get up to 6 months of FREE COBRA (Fund health insurance). For questions, visit [uhh.org/rescue](http://www.uhh.org/rescue).

**HTML Email**

If you prefer to send an email like this <https://conta.cc/3gzPxdF>and want the HTML, please email [communications@uhh.org](mailto:communications@uhh.org).